



amaysim Australia Ltd  
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Sydney NSW 2000  
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ABN: 65 143 613 478

17 March 2020

The Manager  
Market Announcements Office  
Australian Securities Exchange  
4<sup>th</sup> Floor, 20 Bridge Street  
Sydney NSW 2000

Dear Sir / Madam

**Appointment of Non-Executive Director**

Please find enclosed the announcement of the appointment of Mr Rupert Greenhough as Non-Executive Director to the Board of amaysim Australia Limited (ASX: AYS).

Authorised by:

**Alexander Feldman**

amaysim | Chief Strategy Officer, General Counsel & Company Secretary

## ASX ANNOUNCEMENT

17 March 2020

### Appointment of Non-Executive Director

amaysim Australia Limited (ASX:AYS) (**amaysim** or **Company**) is pleased to announce the appointment of Mr Rupert Greenhough as Non-Executive Director of the Company effective immediately.

Mr Greenhough fills the vacancy created by the resignation of Mr Thorsten Kraemer in August 2019. In addition to his Board responsibilities, he will also become a member of the Audit and Risk Management Committee.

Mr Greenhough is an experienced finance and investment professional having spent two decades of his career at KPMG working across the firm's audit and corporate finance practices.

He has significant practical experience in establishing and managing high growth businesses, having been a founder and director of multiple e-commerce and technology start-ups.

He is a graduate of the Australian Institute of Company Directors, and a past Fellow of the Financial Services Institute of Australia and Associate of the Institute of Chartered Accountants.

amaysim Chairman Andrew Reitzer said: "We are delighted to have someone of Rupert's calibre join the amaysim Board. His knowledge and expertise working in the finance sector and within small and medium enterprises will further strengthen the Board. With a diverse career having worked within one of the big four accountancy firms to co-founding and investing in early stage business, Rupert will add significant value and we're looking forward to leveraging his expertise."

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## ABOUT AMAYSIM

amaysim is an asset light subscription utility provider. We have adopted the philosophy of putting out customers first by delivering them the best mobile and energy plans and we do this by providing clear and transparent plans and excellent customer service.

amaysim launched in 2010 and is Australia's fourth largest mobile service provider with over one million subscribers and a proven market disruptor.

amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector with subscription energy services to help drive a fundamental shift in the industry towards simplicity and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award winning, online-first customer support. All of amaysim's services also feature no lock-in contracts and are built to deliver a great customer experience and convenience. For more information about amaysim visit [amaysim.com.au](http://amaysim.com.au).