

# Appendix 3B

## New issue announcement, application for quotation of additional securities and agreement

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

AMAYSIM AUSTRALIA LIMITED

ABN

65 143 613 478

We (the entity) give ASX the following information.

### Part 1 - All issues

*You must complete the relevant sections (attach sheets if there is not enough space).*

1	+Class of +securities issued or to be issued	Fully paid ordinary shares (" <b>Shares</b> ").
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+ See chapter 19 for defined terms.

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2 Number of +securities issued or to be issued (if known) or maximum number which may be issued

2,071,233 Shares pursuant to the institutional component of the accelerated non-renounceable pro rata entitlement offer as detailed in the ASX announcement dated 26 February 2019 ("**Entitlement Offer**").

Up to 26,527,993 Shares are expected to be issued pursuant to the retail component of the Entitlement Offer. The exact number of Shares to be issued under the retail component of the Entitlement Offer is still to be finalised and is subject to reconciliation of shareholder entitlements and rounding.

3 Principal terms of the +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)

Fully paid ordinary shares issued for cash consideration.

4	<p>Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> <li>• the date from which they do</li> <li>• the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment</li> <li>• the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment</li> </ul>	<p>From the issue date, the Shares will rank equally with the existing fully paid ordinary shares in amaysim currently on issue.</p>
5	Issue price or consideration	\$0.60 per Share
6	<p>Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)</p>	<p>The purpose of the Entitlement Offer is to reduce debt and provide additional balance sheet strength and flexibility to support investment in new strategic growth initiatives, as disclosed in the ASX announcement and investor presentation in relation to the Entitlement Offer, each dated 26 February 2019.</p>
6a	<p>Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A?</p> <p>If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i</p>	<p>No.</p>
6b	The date the security holder resolution under rule 7.1A was passed	N/A
6c	Number of +securities issued without security holder approval under rule 7.1	N/A
6d	Number of +securities issued with security holder approval under rule 7.1A	N/A

+ See chapter 19 for defined terms.

6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A
6f	Number of +securities issued under an exception in rule 7.2	N/A
6g	If +securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the +issue date and both values. Include the source of the VWAP calculation.	N/A
6h	If +securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	N/A
7	<p>+Issue dates</p> <p>Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.</p> <p>Cross reference: item 33 of Appendix 3B.</p>	<p>The issue date for Shares for certain participants under the institutional component of the Entitlement Offer (to which this Appendix 3B relates) is 9 March 2019.</p> <p>The issue date for Shares under the retail component of the Entitlement Offer is scheduled to be 1 April 2019.</p>

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	Number	+Class
8	Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)	After the Entitlement Offer, there will be approximately 295,110,421 Shares quoted on the ASX (based on the number of fully paid ordinary shares on issue at the date of this Appendix 3B and the number of fully paid ordinary shares expected to be issued under the Entitlement Offer, which includes 2,071,233 Shares which will be issued on 9 March 2019 under the institutional component of the Entitlement Offer)
		Fully paid ordinary shares

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+ See chapter 19 for defined terms.

	Number	+Class
9	3,564,327	Unquoted Options under amaysim's Long Term Incentive Plan (LTIP)
	Includes 143,346 Options granted under the LTIP which have vested but have not yet been exercised, as reduced since the Appendix 3B dated 20 November 2017 due to certain options lapsing and being forfeited	
	4,525,061	Unquoted Performance Rights in respect of ordinary shares issued to amaysim CEO and Managing Director pursuant to LTIP and employee share rights (ESRP)

10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	The new Shares to be issued under the Entitlement Offer will not be entitled to any FY19 distributions (if any), but will be entitled to distributions for any future period.
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## Part 2 - Pro rata issue

11	Is security holder approval required?	No.
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12	Is the issue renounceable or non-renounceable?	Non-renounceable.
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13	Ratio in which the +securities will be offered	1 new Share for every 2.5 Shares held at the record date.
14	+Class of +securities to which the offer relates	Fully paid ordinary shares.
15	+Record date to determine entitlements	7.00pm (Sydney time) on 28 February 2019.
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	No.
17	Policy for deciding entitlements in relation to fractions	Where fractions arise in the calculation of shareholders' entitlements under the Entitlement Offer, they will be rounded up to the nearest whole number.
18	Names of countries in which the entity has security holders who will not be sent new offer documents  Note: Security holders must be told how their entitlements are to be dealt with.  Cross reference: rule 7.7.	For the retail component of the Entitlement Offer, all countries other than Australia, New Zealand, Denmark, Liechtenstein, Luxembourg, France, Hong Kong, Malta, Norway, Singapore and United Kingdom.  For the institutional component of the Entitlement Offer, all countries other than Australia, New Zealand, Canada (Quebec, Ontario and British Columbia only), China, Denmark, France, Germany, Hong Kong, Liechtenstein, Luxembourg, Malta, Norway, Singapore, Switzerland and the United Kingdom.
19	Closing date for receipt of acceptances or renunciations	The institutional component of the Entitlement Offer closed on 27 February 2019.  The retail component of the Entitlement Offer is scheduled to close at 5.00pm on 25 March 2019.

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+ See chapter 19 for defined terms.

20	Names of any underwriters	Macquarie Capital (Australia) Limited
21	Amount of any underwriting fee or commission	<p>amaysim will pay the underwriter the following fees:</p> <ul style="list-style-type: none"> <li>• an underwriting fee of \$404,800 in consideration for the underwriting services provided in relation to the institutional component of the Entitlement Offer;</li> <li>• a management fee of \$101,200 in consideration for arranging and managing the institutional component of the Entitlement Offer;</li> <li>• an underwriting fee of \$404,800 in consideration for the underwriting services provided in relation to the retail component of the Entitlement Offer; and</li> <li>• a selling fee of \$101,200 in consideration for arranging and managing the retail component of the Entitlement Offer.</li> </ul>
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	No prospectus is being produced. A Retail Information Booklet and Entitlement and Acceptance Form were sent to eligible retail shareholders on 5 March 2019. An investor presentation dated 26 February 2019 has been provided to the ASX.



27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	+Issue date	<p>The issue date for Shares for certain participants under the institutional component of the Entitlement Offer is scheduled to be 9 March 2019.</p> <p>The issue date for Shares under the retail component of the Entitlement Offer is scheduled to be 1 April 2019.</p>

### Part 3 - Quotation of securities

*You need only complete this section if you are applying for quotation of securities*

34 Type of +securities  
(tick one)

(a)  +Securities described in Part 1

(b)  All other +securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

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+ See chapter 19 for defined terms.

## Entities that have ticked box 34(a)

### Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35  If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders
- 36  If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories  
1 - 1,000  
1,001 - 5,000  
5,001 - 10,000  
10,001 - 100,000  
100,001 and over
- 37  A copy of any trust deed for the additional +securities

## Entities that have ticked box 34(b)

- 38 Number of +securities for which +quotation is sought
- 39 +Class of +securities for which quotation is sought
- 40 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?
- If the additional +securities do not rank equally, please state:
- the date from which they do
  - the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
  - the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

41	Reason for request for quotation now  Example: In the case of restricted securities, end of restriction period  (if issued upon conversion of another +security, clearly identify that other +security)	N/A
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42	Number and +class of all +securities quoted on ASX (including the +securities in clause 38)	Number	+Class
		N/A	N/A

### Quotation agreement

- 1 +Quotation of our additional +securities is in ASX’s absolute discretion. ASX may quote the +securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those +securities should not be granted +quotation.
  - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.  
  
Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
  - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
  - If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.

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+ See chapter 19 for defined terms.

3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.

4 We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:  .....  
Company secretary

Date: 8 March 2019.....

Print name: ALEXANDER FELDMAN  
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