



ASX ANNOUNCEMENT

17 June 2019

Leadership Changes – Click Energy Chief Executive Officer

amaysim Australia Limited (ASX:AYS) ("**amaysim**" or "**Company**") today announced that the CEO of Click Energy, Mr Dominic Drenen, will depart the company on 30 June 2019. Mr Drenen's departure comes two years after amaysim's acquisition of Click Energy and reflects the view that a separate Click Energy CEO is no longer required within the business.

Mr Drenen joined Click Energy as Chief Executive Officer in late April 2013 after approximately 17 years at Origin Energy.

amaysim CEO, Peter O'Connell, said: "I would like to thank Dominic for his dedication and tenacity. Under his leadership, Click Energy grew into Australia's most successful online pure play energy business. Dominic is a seasoned energy executive, a terrific operator and was integral to our entry into the energy market."

"Over the last six years, Dominic achieved a number of outstanding career milestones including a ten-fold increase in energy subscribers during his tenure at Click Energy. Dominic is well regarded by the entire team and we wish him all the best for the future."

Dominic Drenen added: "I am proud of my contribution to the Australian energy market and to the growth of Click Energy. It has been a pleasure to work with the team and be part of the growth of the company. However, now is the right time for me to move onto something new outside of the retail energy sector. I'm proud to leave Click in great shape and in very capable hands."

There is no plan to replace the role of Click Energy's CEO. The responsibilities of this role will be absorbed within the existing management team as part of the further integration of Click Energy into the broader operational structure of the group.

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ABOUT AMAYSIM

amaysim exists to make the lives of its customers amazingly simple, and is removing the unnecessary hassle from everyday life by simplifying mobile and energy services. Australia's fourth largest mobile service provider and a proven market disruptor, amaysim launched in late 2010 and now has more than 1 million subscribers.

In 2019, amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector to help drive a fundamental shift in the industry towards simplicity and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award winning, online-first customer support. All of amaysim's products also feature no lock-in contracts and are built to deliver a great customer experience and convenience. For more info about amaysim visit amaysim.com.au.